

Artistic Terms (revised) 2015
The Visual Arts - Presentation Outline

(This is the required outline format).

Introduction: Start by telling what genre or type of artwork is this. Is it sculpture, painting, etc.?

Instructions: Remember to *stay focused on the artwork* – because here, you are defining the artistic terms that apply to the artwork. Do not go into information about the artist, until you get to content. When defining the content you are telling what the message is behind the artwork and then, when you get to artistic form you will explain some ways the artist created this work that is meant to build on the message.

I. **The Subject Matter** (For visual arts - what do we see? Do not list but describe or reproduce the image with words). Remember there are no abstract terms within this particular definition for the visual arts).

- A. Supporting information or detail – (There appears to be....)
- B. Stay with your description; what else do we see?
- C. There may or may not be a third or fourth detail about what we see.

II. **The Content** (What is the artistic message with this work; abstract terms are acceptable here).

- A. What does it mean or what is the artist trying to say with this piece?
- B. Does the meaning relate to anything or event in the background or other regions of the work?
- C. What symbols has the artist included to deliver the message?
- D. Color can be very important to the overall message.

III. The **Artistic Form** (Study this artwork closely - the artist did something unique with this piece which ties the subject matter with the content. These two definitions make up the artistic form.

- A. The artist has created this piece in a particular way, point it out.
- B. the color or lack of color can be tied in with the content. In what way does the artist use color to deliver the message?
- C. The structure of this piece, its shape, size, color, etc., goes here but not the media unless it is unique.

Conclusion: Just a few ending words. What makes this selection special and / or why did you pick it? You could begin with this information or save the end of your presentation for questions (if there is time). There are no points or bullets for the conclusion just straight text. Keep it short.

Also, for your oral presentation and for your research paper, the conclusion is the only place where it is acceptable to place your personal views. Since personal views have no place in the body of research. And do not include instructions in your outline.