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CTE Career Fair Welcomes High School Students

On Tuesday, March 15, CoA hosted its annual CTE program open house and career fair. This event welcomed over 200 students from 15 East Bay high schools, as well as 25 employers.

Students and high school teachers and staff were excited to be on the college campus and spoke highly of each program toured and presented, including Apparel and Design, Automotive, Business & Transportation and Dental.

This event took months of planning and could not have happened without the collective efforts of our CoA family: CTE Fair Planning Committee, Facilities/IT Team, CTE Faculty, The One-Stop Staff, ATLAS/DSN Staff, and Student Services.

Pictured: Students meet with Professor Rochelle Olive in CoA’s Business Conference Room.
Article by Kawanna Rollins. Photos by Dr. Char Perlas.
CoA Co-Hosts Seminar on Human Trafficking

The March 16 Human Trafficking Seminar, hosted by the American Association of University Women, League of Women Voters and College of Alameda’s Community Change and Urban Leadership (CCUL), was attended by over 80 community members (including Mayor Trish Herrera Spencer), faculty, staff and students. CoA President Joi Lin Blake, along with our keynote speakers District Attorney Nancy O’Malley and FBI Agent Marty Parker, emphasized the seriousness of this epidemic. Marty Parker shared that human trafficking offenders range from mothers to drug dealers and that the human trafficking business has a higher rate of return than selling drugs because the abused victims can be consistently ‘re-used.’ To find out more, go to heatwatch.org, an organization spearheaded by Nancy O’Malley. Spread the word and help us stop human trafficking!

Pictured (left to right): League of Women Voters Co-President Alice Fried, College of Alameda President Dr. Joi Lin Blake, AAUW Chapter President Patti Heimburger, District Attorney Nancy O’Malley, City of Alameda Mayor Trish Herrera Spencer, FBI Agent Marty Parker

Betty Frias-Jelks Takes New Role at CoA

Please join us in welcoming Betty Frias-Jelks (formally Carmichael) in her new role as full-time Career Technical Education (CTE)/Career Pathways Trust (CPT) Counselor! Betty comes to us with a wealth of experience. She has been working as an adjunct counselor at CoA and has previously served as the ATLAS Counselor. Additionally, Betty speaks fluent Spanish!

Betty will be providing support to all of our CTE students as well as performing counseling services at our local high schools. She will be assisting with our CPT Dual Enrollment efforts as well as outreach/recruitment efforts for both our ATLAS and Bay Ship cohorts.

Betty is housed in the ATLAS Office, 2nd floor, library room L215. Feel free to stop by to congratulate her!

Article by Dr. Char Perlas.

A²MEND Conference Focuses on African American Males in Higher Education

Jamar Mears, Chair of CoA’s Counseling Department and Veterans Counselor/Instructor, recently represented the college at the A²MEND conference on African American male education, networking, and development, which was held March 2–4, in Los Angeles (a2mend.org). The mission of the conference is to counteract the dismal forecast of the African American male in higher education by centrally focusing on the role of the institution. Institutions of higher learning play a pivotal role in the education, leadership, support, and engagement of these students. This conference addressed these
The mission of the College of Alameda is to serve the educational needs of its community by providing comprehensive and flexible programs and resources to empower students to achieve their goals.
International Student Club Hosts Tax Workshop

The CoA International Student Club hosted a tax workshop for international students on Friday, March 11. The workshop was presented by Ms. Angela Khoo, an international academic counselor. Fifteen students attended.

Ms. Angela Khoo presented information step-by-step on how international students can fill out the forms 8843 and 1040NR-EZ for tax purposes.

Article and photo by Hanh Vy Cao.

Reminder: RSVP for The People’s Breakfast, 3/29

Mark your calendar and make your reservations today for the Peralta Community College District (PCCD)’s The People’s Breakfast honoring Cesar Chavez. The People’s Breakfast is hosted by PCCD to honor and celebrate key historical figures, groups or organizations that have championed equity, diversity and inclusion. This year’s event will be held on Tuesday, March 29 from 7:30 a.m. – 9:30 a.m. in the College of Alameda Gymnasium.

The breakfast is free and open to the public, including Peralta and College of Alameda students, faculty and staff. Parking fees are waived for this event. Advance reservations are required. RSVP at http://bit.ly/PCCDCesar or call 510-748-2273.

Article and invitation design by Dr. William Watson.

Make a Splash!

The CoA Splash is now published weekly! All complete articles and submissions received by Monday at noon will be included in the Friday edition. Submissions received later in the week will be published the following Friday. Please send your submissions to coasplash@peralta.edu and include:

- Your article or story, in 1-3 paragraphs, including the name of the person who wrote it.
- A high-quality, compelling photo or two. Tell us the name of the photographer and who’s pictured. Make sure that you have their consent for it to be published online.
- A contact person whose name and phone/ email we can publish “for more information.”

Help us improve your newsletter! Send your suggestions and feedback to coasplash@peralta.edu

HAVE A SAFE AND RESTFUL SPRING BREAK!