

## **Enrollment Strategies Summer and Fall 2015**

### **Academic Programing**

In consultation with the Division Deans and Departments several academic pivots were implemented for Summer and Fall 2015, including:

- Analysis of waitlisted courses to inform scheduling
- Reviewed diversity of courses being offered in Summer 2015
- Reviewed the link between Spring Intersession courses and Summer courses. Made adjustments to summer scheduled based on intersession offerings.
- Examined low enrolled courses from previous summer and fall sessions to inform scheduling decisions
- Targeted ads regarding summer session in College newspapers (SFSU; CSUEB, UCB)
- During peak times (9:00am-3:00pm) specific disciplines are identified to add courses based on high productivity numbers; which are
  - Psychology
  - Communications
  - History
  - Humanities
  - Mathematics
  - Art History
  - African American Studies
- Create online listing of classes for the website
- Increased CTE pathways based on demand and partnerships
  - Added additional cohort to aviation program
  - Beginning transportation/maritime courses in partnership with Bay Ship Yacht

### **Facilities**

#### **Capacity**

We ran an analysis of space/classroom utilization to determine open times for potential additional sections. A majority of classes are schedule on the MW or TTH pattern. The greatest opportunity of open classroom is after 3pm Monday-Thursday and Friday. Below is a synopsis

Mondays through Thursdays

08:00-09:30AM (Medium Capacity for Additional Sections) – 2 smart classrooms are available: 1 on MWs and 1 on TTHs; some of the General Purpose; Classrooms are still available, mainly in the Cougar Village (modular units).

09:00-10:30AM (Low Capacity for Additional Sections) – One of the most popular or prime time meeting pattern, only 2 general purpose classrooms are available on MWs and on TTHs respectively. No smart classrooms available.

10:00-11:30AM (Low Capacity for Additional Sections) - Another prime time meeting pattern, only 2 general purpose classrooms are available on and on TTHs respectively. No smart classrooms available

12:00-01:30PM (Low Capacity for Additional Sections) – A few general purpose classrooms are available.

01:00-03:00PM (Low Capacity for Additional Sections) – No smart classroom is available; some of the General Purpose Classrooms are still available, mainly in the Cougar Village (modular units).

03:00-06:00PM (Highest Capacity for Additional Sections/Lowest Demand) – A few smart classrooms are available; and more of the general purpose classrooms are open.

06:00-09:00PM (Medium Capacity for Additional Sections) – Only 1 smart classroom is available on TTHs; some of the General Purpose Classrooms are still available, mainly in the Cougar Village (modular units).

Fridays

Majority of all room types are open.

### Appearance/Condition

To improve recruitment, retention and enrollment several instructional spaces are being refreshed for Fall 2015. These spaces are in the C/D building; which has had limited upgrades or investment. Several highlights are below:

- Replaced broken chairs and desks throughout the building
- Purchased whiteboards for rooms currently with chalk boards
- Identified funding to refresh computer in the CIS Lab
- Installing fume hoods to increase chemistry offerings