The President’s Newsletter…

The focus of this newsletter is to share with you examples of *theory into practice*, using our strategic goals or A-B-Cs (Academic Excellence, Budgetary Competency and Community Collaboration) as the guiding theme. Please take a moment to scan the newsletter and “catch up” on the news and activities that embody the ideals of our campus. Enjoy.

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**Academic Excellence:**

**COA acquires Boeing-727**

On March 12, 2013, the Peralta Board of Trustees, accepted the donation of a Boeing 727 aircraft from the FedEx Corporation. The College has been working for over four years trying to acquire this aircraft as part of its Aviation Maintenance Technology (AMT) program. The AMT program leads to an aircraft mechanic certification with airframe and power-plant ratings. AMT has been offering aviation maintenance training for over forty years and been successful in providing the industry with qualified aviation technicians. Recently the program was put on hiatus, but with the acquisition of the new aircraft and the hiring of 2 permanent instructors, the program is scheduled to resume offering classes in fall 2013.

Last spring, Blythe Salcido, a graduate of the AMT program was featured on the cover of the aviation maintenance trade magazine DOM, a testament to the outstanding graduates from this program.

The Transfer of Authority ceremony is scheduled for the near future, we will keep you posted.
Chinese Delegation visits COA

A Chinese delegation of twenty-two faculty and staff from Guangxi College of Water Resource and Electric Power, led by the Vice President, Dr. Weijun Huang visited College of Alameda January 25th. The delegates met with College of Alameda faculty, staff and administrators in order to develop international cooperation and exchange programs and their efforts to promote innovative educational programming.

Guangxi College was founded in 1956, co-sponsored by the People's Government of Guangxi Zhuang Autonomous Region and the Ministry of Water Resources of the People’s Republic of China. The College is situated in Nanning, the capital of Guangxi Region, and enrolls approximately 11,900 full-time students, with a faculty of 570. It has a strong technical post-secondary program, specializing in the field of water resources and hydropower; automotive, mechanical, electrical and architectural engineering; and, multidisciplinary subjects ranging from business administration, economics, art and law.

Guangxi College has a record of exemplary teaching and innovative educational programming offered by each of its 7 departments and 2 state-of-the-art training centers with 47 diplomas, certificate programs, apprenticeship programs and three-year college programs. It is ranked as “Excellent” in the evaluation on Undergraduate Teaching Level conducted by the Ministry of Education of the People’s Republic of China. College of Alameda looks forward to an ongoing dialog and collaboration with the college in the areas of automotive technology, green technology, logistics and business.

Budgetary Competence:

Parcel Tax (Measure B) & Proposition 30
Funding received from the parcel tax passed in June 2012 (Measure B) along with the passage of state sponsored Proposition 30— which increased the allocation to colleges for instruction and instructional support activities, are being used to expand course offerings and services to students in the wake of severe cuts taken over the last four years. The College of Alameda has added over 40 additional sections in spring 2013, hired two counselors, and a computer network specialist. Additionally, another 42 sections are being offered during the spring intercession— classes run for 3 weeks beginning May 28th—June 14th; and plans are underway to offer the Weekend College beginning in fall 2013.
The funds from the parcel tax and Prop 30, have allowed the college to redirect instructional costs from the general fund in order to address critically needed equipment, human resources, technology, physical repair and maintenance requests.

**15% Discretionary Cuts—Reinstated**

For the College of Alameda the 15% reduction in discretionary funds from the current 2012-13 budget has been reinstated in the amount of $210,769. Meetings have been held with the various stakeholders and the Instructional & Student Services management teams who collaboratively reviewed and prioritized the requests. This proposal was submitted to the Budget Committee and the Budget Committee Co-Chair, Rick Greenspan sent out the list via email to all constituents. For a breakdown of the allocations please contact your division office or review your email dated, March 11, 2013, which has the attachment.

Another email, entitled: “FROM the PRESIDENT…” dated March 14th, provided further guidance and offered the assistance of classified staff to assist in expediting the purchase requisition process. The following individuals will work with the Department Chairs to insure purchases are completed in a timely manner. If your department is not listed, please contact your Dean, for clarification.

**15% DISCRETIONARY SPENDING**

<table>
<thead>
<tr>
<th>Classified Professional Staff Contact</th>
<th>DEPARTMENT</th>
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<tbody>
<tr>
<td>Paula Armstead</td>
<td>ADAM-BIOLOGY-DSPS</td>
</tr>
<tr>
<td>Shane Williams</td>
<td>DENTAL-VPI(FACULTY SUBSTITUTE)</td>
</tr>
<tr>
<td>Caitlin Gilbert</td>
<td>LIBRARY-MATH-LRC(INST AID)</td>
</tr>
<tr>
<td>Nailah Keeles</td>
<td>CHEM-GEOG-PHYSICS-ANTHRO/PSYCH</td>
</tr>
<tr>
<td>Shuntel Nathaniel</td>
<td>PE-DANCE-HISTORY-SOCIOLOGY</td>
</tr>
<tr>
<td>Kawanna Muldrow</td>
<td>ATLAS-BUSINESS-VPI-ECON</td>
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Community Collaboration:

Ruby Bridges Elementary School Celebrates MLK’s Birthday @ COA

On February 16, 2013, students, staff and administrators were heralded by a chorus of chants saying: "I B-E-L-I-E-V-E", "I B-E-L-I-E-V-E", "I B-E-L-I-E-V-E". Over seventy young students and teachers from Alameda's Ruby Bridges Elementary School shared music, song and recited Dr Martin Luther King's famous "I have a Dream" letter. The College welcomed its FUTURE students!
Updates

INTERIM DEAN, Workforce Development & Applied Sciences

The Peralta Board of Trustees approved the hiring of Michael Goldberg as the Interim Dean, Workforce Development & Applied Sciences on Tuesday, March 12, 2013. Michael previously held the position of site manager for the Alameda County Workforce Investment Board’s One Stop Career Center. The One Stop is located on the college campus next to ASTI. Michael has a bachelor’s degree in Economics from the University of California, Santa Cruz and a Master’s in Education from the University of Massachusetts, Amherst. He has over fifteen years’ experience in adult education, career and technical training, and has been working directly in workforce development for the past three years.

The College of Alameda has been in search of a Dean for the career and technical division and applied sciences in an effort to fill the vacancy left by Peter Simon, who retired three years ago. The College is actively seeking to fill this position by July 1, 2013. Please welcome Michael who will be relocating to the division office effective March 13, 2013.

New Citizen – María Pinilla Meneses

Maria Margarita Pinilla Meneses (mom’s last name) received her citizenship on February 12, 2013, Maria has been working in the Division office since fall 2008 and is a student at College of Alameda. She was born in Bogotá, Columbia, and has been in the United States for six years. It has been a hard struggle for Maria and her two sons, ages 6 and 8, but she credits her success, in part to: the support she has received from the College of Alameda staff and faculty, her ESL instructor Dr Mustafa Popal, the instructional division staff, and especially Brenda Lewis who hired her. Maria is close to her goal in achieving a degree in Business and she plans on graduating in spring 2014. CONGRATULATIONS MARIA!!!
ACCREDITATION UPDATE

Recommendation #5 from the ACCJC
Specific to the College, and addressed in the March 2013 Follow-up report

In reviewing the reports, the Commission noted that the four colleges have not fully evaluated the impact of recent District financial decisions on the colleges’ ability to sustain educational programs and services. The District and Colleges reports did describe the principles and practices around fiscal decisions at the District and the colleges; yet, it was unclear to the Commission what specific impact the reductions or changes had and what the future impact of those reductions and changes would be at each college. The colleges’ responses in the upcoming Follow-Up Reports should include an analysis of staff sufficiency and the quality of educational programs and services before and after budget reductions with sufficient detail and evidence to evaluate the impact of these reductions on the overall educational quality of the colleges. The colleges should describe how they intend to deal with any resulting negative impact.

The college has completed its progress report, submitted it to the Board of Trustees on March 12th, and submitted to ACCJC on March 13th. As reported back in October, the district addressed fiscal audit findings, fiscal stability and board and administrative policies. The College addressed the six areas listed below as well as #5 # 17 and IIIID of the minimum eligibility requirements. Below is a review of the six areas, and the link to the webpage is on the cover page of the report above.

Six Areas to Address in ACCJC Recommendation #5

There are six areas of recommendation #5 that COA must address in our response, and use program reviews to help shape the answers.

(1) COA will fully evaluate and assess the impact of recent District financial decisions on the colleges’ ability to sustain educational programs and services.
   Assess how the cuts were made, evaluate the effectiveness of how it has impacted our programs- was it the best way to make reductions (assess, reflect, and plan)?
   What were the processes used to make decisions about reductions, eliminations, or changes?
   Assess what went well with the process and what needs improving-codify the process with improvements.
   What services/positions were eliminated or reduced due to the financial decisions that were made.

(2) Provide Clarity on what specific impact the reductions or changes had on programs and services
   What are the impacts of those reductions to our programs, services at the Department level and institutionally?
What are there any positive aspects to the reductions?

(3) Describe the future impact of those reductions and changes will be at each college.

What are our plans going forward to deal with the reductions?
Identify the opportunities to streamline our curriculum and programs.

(4) COA will provide an analysis of staff sufficiency and the quality of educational programs and services before and after budget reductions.

- 3 year longitudinal study of student success indicators: degree/certificate completion, success in subsequent courses, students meeting their educational goals.
- 3 year analysis of staffing levels-faculty, staff, administrators-are we maintaining goals established in our program reviews?

(5) Provide sufficient detail and evidence to evaluate the impact of these reductions on the overall educational quality of the college.

We must use data to show the results of our evaluations and assessments are valid.

(6) Describe how we intend to deal with any resulting negative impact.

Identify the negative impacts and prioritize their importance.
Use this as an opportunity for planning on fulfilling our mission to become a learning college.

IN REMEMBRANCE

It is with deep sadness that I report the passing of Dr Cecil Toland Draper (1921-2013). Professor Draper touched the lives of thousands of students in the many years he taught mathematics at College of Alameda and provided us all a great deal of joy with his wonderful and gregarious spirit, his strength of character, and his extraordinary teaching.

Dr. Draper, entered hospice care on January 9, 2013, due to an aggressive stomach tumor discovered the week before. He passed away on the morning of March 12, 2013. According to his daughter, Yulauncz J. Draper, he remained comfortable throughout his hospice stay, despite complications. Services for Dr Draper were held this week as friends and family remembered him.

Yulauncz has shared the following internet link to a wonderful audio called 'Conversin' with the Elders where Cecil and his best friend discuss their friendship that has spanned a lifetime. It is part of the I've Known Rivers: The MoAD Stories Project, and genuinely captures Dr Draper’s spirit.

http://www.iveknownrivers.org/read-2.0.php?id=241